



PNA Twitter project

ACCOUNT ACTIVATION INSTRUCTIONS

Twitter is a great way to keep up with friends, family, local organizations and businesses that you are interested in. It is a versatile communications tool that you can access on a computer or a mobile phone. Mobile phone users can access their messages (aka tweets) either by text message or a mobile application (for Blackberry, iPhone etc.).

With Twitter you must choose to “follow” a person or organization in order to continually get their updates. You can have a publicly accessible account where everyone can read what you say automatically in the public timeline, or you can opt for a private account where you have the ability to verify the people that want to follow you.

If you opt to receive your tweets on your phone via text message which is the quickest way to learn about people, deals and activities, keep in mind that the more people you follow the more text messages you will receive. So if you follow more than a few people on Twitter, we recommend that you check your phone service plan to insure you have unlimited or generous texting options to avoid unanticipated charges.

Registration should only take 5-10 minutes. **After you’ve created your account you will then need to visit the PNA Twitter page to become a PNA Follower.**

1. Log on to twitter.com
2. In the middle of the page click “Get Started - Join!” button
3. You will be directed to the “Join the Conversation” page for registration. You will be asked to complete 6 steps
 - a. Your Full Name (this will only be viewable to others on Twitter in your profile)
 - b. User Name (this serves as your log in as well as your Twitter name or “handle”)
 - c. Password (in order to have a secure password, Twitter recommends that it be 6 characters or more and include letters and numbers)
 - d. Email (you will have the option after your account is created to tell Twitter what types of emails you want to receive from them, if any)
 - e. CAPTCHA security test (in the box provided, type the letters and numbers you see displayed on the screen)
 - f. Click “Create My Account”
4. Twitter then sends you to “See if your friends are on Twitter” page. At this time, click the “skip this step” link at the bottom of the page.
5. The last option before starting to tweet is “Look who else is here!” You will automatically follow the people on this screen unless you remove the check mark on the “Select All” check box in the top left of the screen. Click the “Finish” button.
6. Once your account is established, you are automatically directed to your own page with a unique URL. At the top it will ask you “What are you doing?” From there you can enter your own tweets and click the “update” button to submit.
7. **Don’t forget! You must visit <http://twitter.com/PNAnetwork> and click the “Follow” button under our logo on the left side of the page. You will now receive unique discounts and community announcements fro PNA.**

Do you want to receive your PNA updates and other Twitter messages on your mobile phone? If so log in to your Twitter page and follow these easy steps:

1. In the top right hand menu of your Twitter page, select “Settings”
2. You are then directed to your account maintenance page with multiple tabs across top of the page. Select “Devices”
3. In the box provided you must type: +1 then your mobile phone number without any symbols
4. Click to select the approval box below your phone number that says “It’s okay for Twitter to send txt messages to my phone. Standard rates apply.”
5. Click “Save” – you will soon receive a text message for each update from each person you follow